



Festival and Events

Overview

The Grants for Community program is part of Yarra Ranges Council's contribution to creating a connected and inclusive community. It supports local groups, not-for-profit organisations and individuals to lead projects that identify and respond to community concerns and aspirations with confidence and creativity.

Festivals and events provide an opportunity for community to celebrate their unique identity and contribute to the creativity and cultural diversity of the region. They build social connection through sharing knowledge and experience. Festivals and events can play an important role as we recover from the pandemic and storms/natural disasters of the past few years, helping with the recovery process.

The Festival and Events funding stream supports groups and organisations to deliver activities that enhance local culture, celebrate community spirit and contribute to the liveability of Yarra Ranges. All projects funded must ensure delivery of safe, compliant events with minimal environmental impact.

Project Outcomes

Projects funded under this stream should deliver on one or more of the following outcomes:

- Meaningful participation from community in shaping events at all stages of delivery
- Creative community events that engage multiple partners and help to develop community leaders
- Visibility of the cultural, historical and artistic diversity of the region through the activation of townships
- Provision of opportunities for Yarra Ranges artists to present, perform, and engage at local community events

By delivering on these outcomes, projects will be supporting the following strategic priorities.

Greater and more meaningful participation from communities

Increase the economic size of the creative industries and expand its impact on both the local economy and vibrancy of our communities.

Develop vibrant and active public places particularly within our townships that express and celebrate our creativity and history

The selection criteria reflect strategic priorities of Council that are based on local evidence and engagement with communities. For more information, please refer to the Grants for Community program guidelines. For Festival & Event enquiries please contact our [Festivals and Events Officer](#) or call 1300 368 333.

Create a vibrant
Yarra Ranges
together!





Selection Criteria

Applications will be assessed against the desired outcomes and priorities for the Festival and Events stream and following criteria:

Community benefit

- Deliver a high quality event that contributes to the cultural richness of the region and meets Council's identified strategic priorities
- Utilise public places creatively
- Exhibit unique characteristics that identify with the region, and draw on the skills and talents of local residents

30%

Partnership and collaboration

- Demonstrate strategic partnerships and evidence of community consultation, where appropriate
- Provide an opportunity for community to participate in high quality festivals and events
- Build partnerships and creative collaborations with community, artists, and other groups

25%

Organisational capacity

- Demonstrate capacity to deliver the program or service, including evidence of strong governance (transparent, documented policies) and a well-defined project plan
- Have evidence of an established and dedicated community group, committee or membership base to deliver the festival/event
- Include clear measures of success

15%

Budget

- Include a clear and well documented budget
- Be achievable within the proposed budget
- Have funding and/or in-kind support from other sources

15%

Inclusion

- Demonstrate consideration for inclusion principles, specifically: people living with a disability, culturally and linguistically diverse groups, Indigenous community members, gender diversity.

15%

